

SIHON LIGHTING

CASE STUDY





ABOUT SIHON LIGHTING

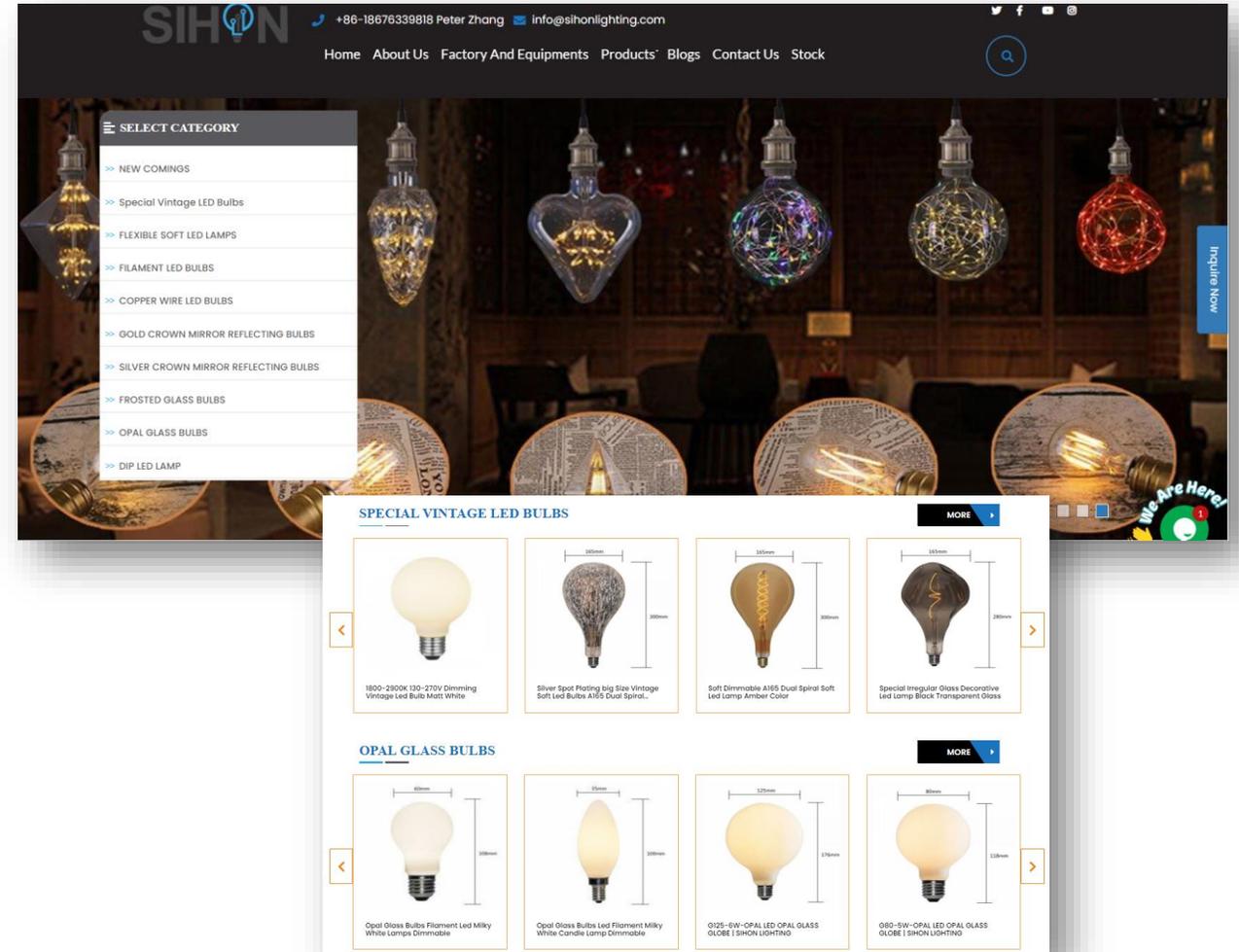
Introduction:

Dongguan Sihon Lighting Co., Ltd is a leading Vintage LED Bulbs manufacturer in China. Sihon Lighting deals in all kinds of Vintage LED light Lamps and bulbs for both home and office use to make the place illuminated with quality lighting equipment.

Business with 1st Page Rank:

Sihon Lighting joined hands with 1st Page Rank in 201 where he needed to market vintage LED bulbs to international clients for B2B Orders.

1st Page Rank provided a platform where he established his Export business through SEO & Digital Marketing Services.





CASE STUDY SIHON LIGHTING

Case Study:

The leading manufacturer of Vintage LED Bulbs was in need of a support to increase international exports through digital marketing.

1st Page Rank assisted the brand in enhancing his B2B Exports by ranking B2B Keywords on Google 1st Page. This brought relevant traffic to his website with an increase in 89% of his conversion rate.

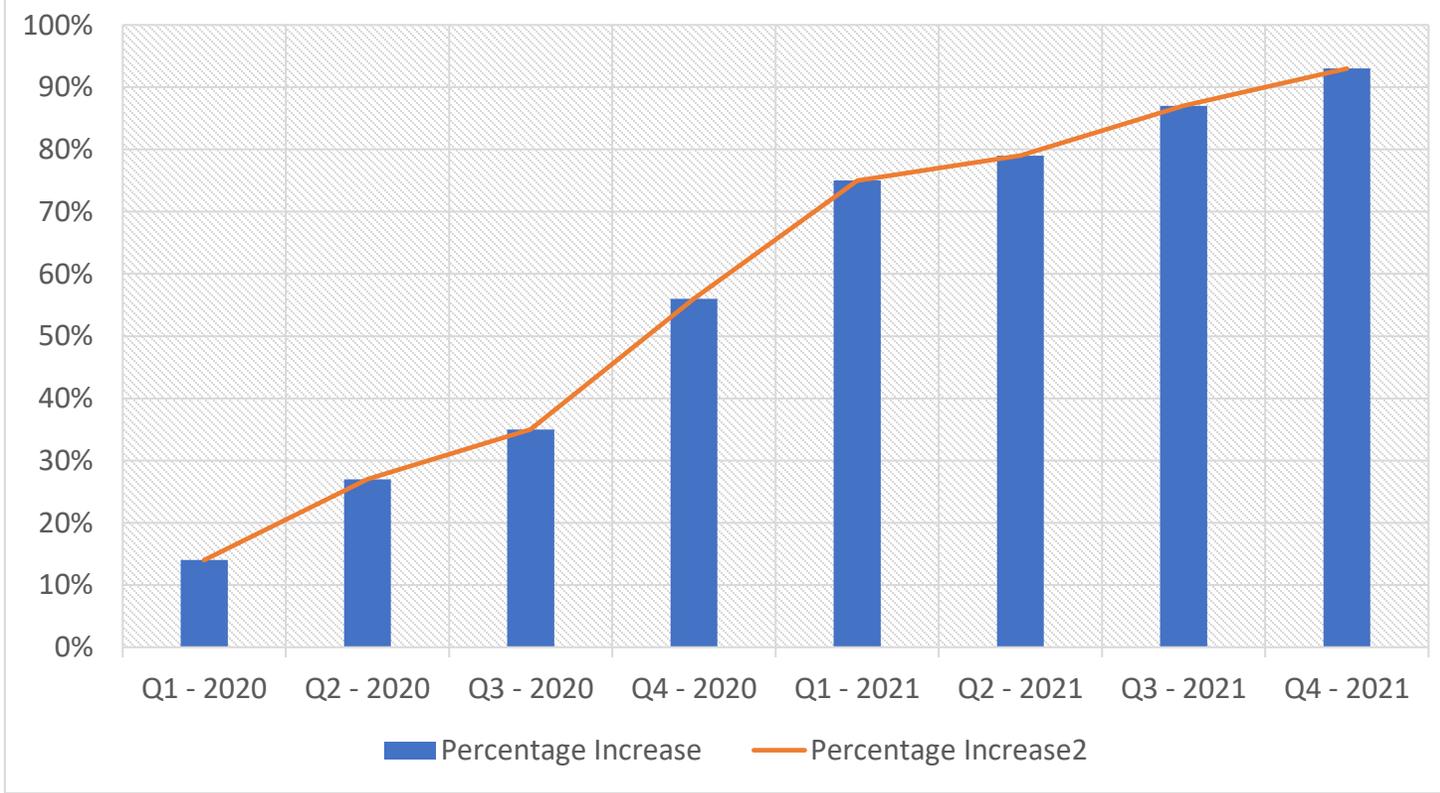
89%

Increase in
Conversions

93%

Increase in 1st
Page Ranking

Increase In 1st Page Ranking 2020-2021





WEBSITE OUTLOOK SIHON LIGHTING



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Home About Us Factory And Equipments Products Blogs Contact Us Stock



SELECT CATEGORY

- >> NEW COMINGS
- >> Special Vintage LED Bulbs
- >> FLEXIBLE SOFT LED LAMPS
- >> FILAMENT LED BULBS
- >> COPPER WIRE LED BULBS
- >> GOLD CROWN MIRROR REFLECTING BULBS
- >> SILVER CROWN MIRROR REFLECTING BULBS
- >> FROSTED GLASS BULBS
- >> OPAL GLASS BULBS
- >> DIP LED LAMP



SPECIAL VINTAGE LED BULBS

MORE



1800-2900K 130-270V Dimming Vintage Led Bulb Matt White



Silver Spot Plating big Size Vintage Soft Led Bulbs A165 Dual Spiral



Soft Dimmable A165 Dual Spiral Soft Led Lamp Amber Color



Special Irregular Glass Decorative Led Lamp Black Transparent Glass

OPAL GLASS BULBS

MORE



Opal Glass Bulbs Filament Led Milky White Lamps Dimmable



Opal Glass Bulbs Led Filament Milky White Candle Lamp Dimmable



G125-5W-OPAL LED OPAL GLASS GLOBE | SIHON LIGHTING



G80-5W-OPAL LED OPAL GLASS GLOBE | SIHON LIGHTING

Home > Products > Special Vintage LED Bulbs > Special Irregular Glass Decorative Led Lamp Black Transparent Glass



Specification:
 Model: A165-SoftLed-SpecialD
 LED: 1pcs 300mm length Led filament
 Size: Dia.165 x 280mm L
 Glass Design: A165 Irregular Glass Bulbs
 Wattage: 3-5W (3-5KW/1000Hours)
 Voltage: 100-130V / 220-240V
 Lumen: 150-300lm
 Color Temperature: 2200K / 2700K
 Lamp Base: E26/E27/B22 Nickel Brass
 Glass: High hardness glass, helium filled, Strong stem

Inquire Now

Description:

Features:

1. This A165 decorative led bulb has a dark grey color irregular glass surface, there is about 6 places sunken, 2 places raised on the glass, that is why we call it irregular glass bulb. This is a very important change to the normal decorative led lamp, almost all the traditional led bulb has a smooth surface. Tala company did this design firstly, they have a serial of led bulbs that has the similar irregular glass bulb, all with gold amber glass color. Our irregular decorative led bulb is different from tala, there is no patent problem.
 2. This A165 irregular soft led lamp is with a dark grey color glass, we also call it black transparent color glass. The glass is dark grey color, but the glass is transparent. Why people like this color glass? Because this kind of glass can stop some light output, especially the UV light, I think it has some function similar to sun glasses, so that the light from the led bulb is much soft and dim. Also the black transparent glass led bulb is much nice looking when it is lighting off.
 3. Black transparent glass color is made by Plasma plating, different batches of production will have color difference. Also, for one batch of production, bigger size glass bulb will have a little more dark color than small size glass bulb, because bigger size glass absorbs more electroplating than small size glass bulb.
- If there is some different models of decorative black transparent glass led lamp, we suggest to produce all the dark grey color glass bulb in one batch of production, so that the color difference among different models is much little.

RELATED PRODUCTS



1800-2900K 130-270V Dimming Vintage Led Bulb



Silver Spot Plating big Size Vintage Soft Led Bulbs A165



Soft Dimmable A165 Dual Spiral Soft Led Lamp Amber



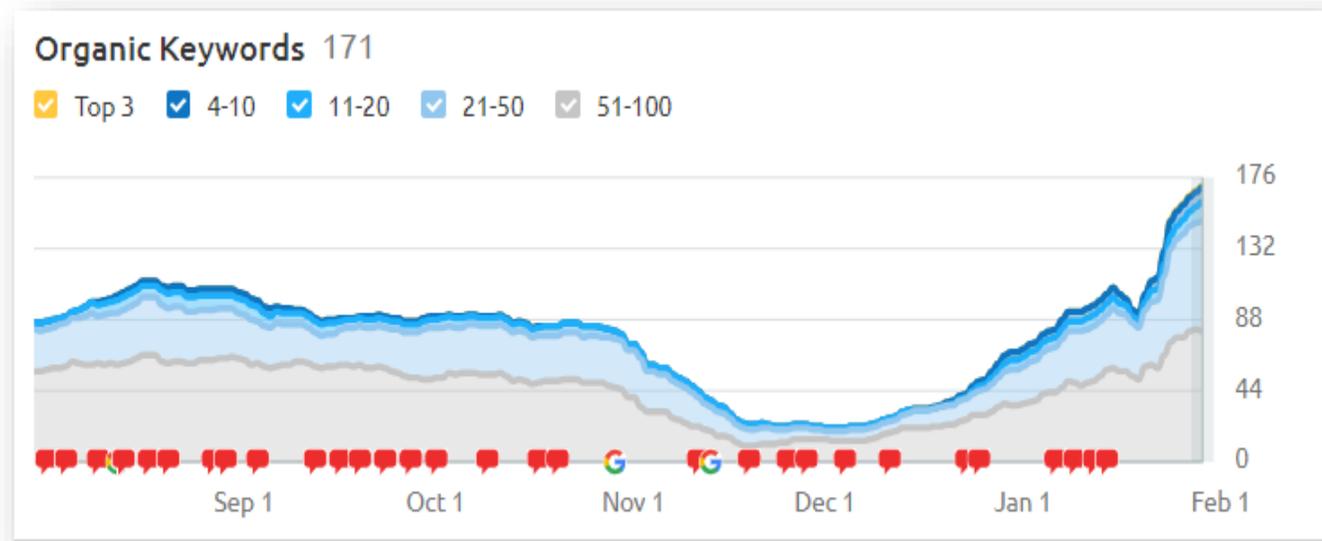
Special Irregular Glass Decorative Led Lamp Black



1ST PAGE GOOGLE RANKING SIHON LIGHTING

RANKED KEYWORDS ON GOOGLE 1ST PAGE:

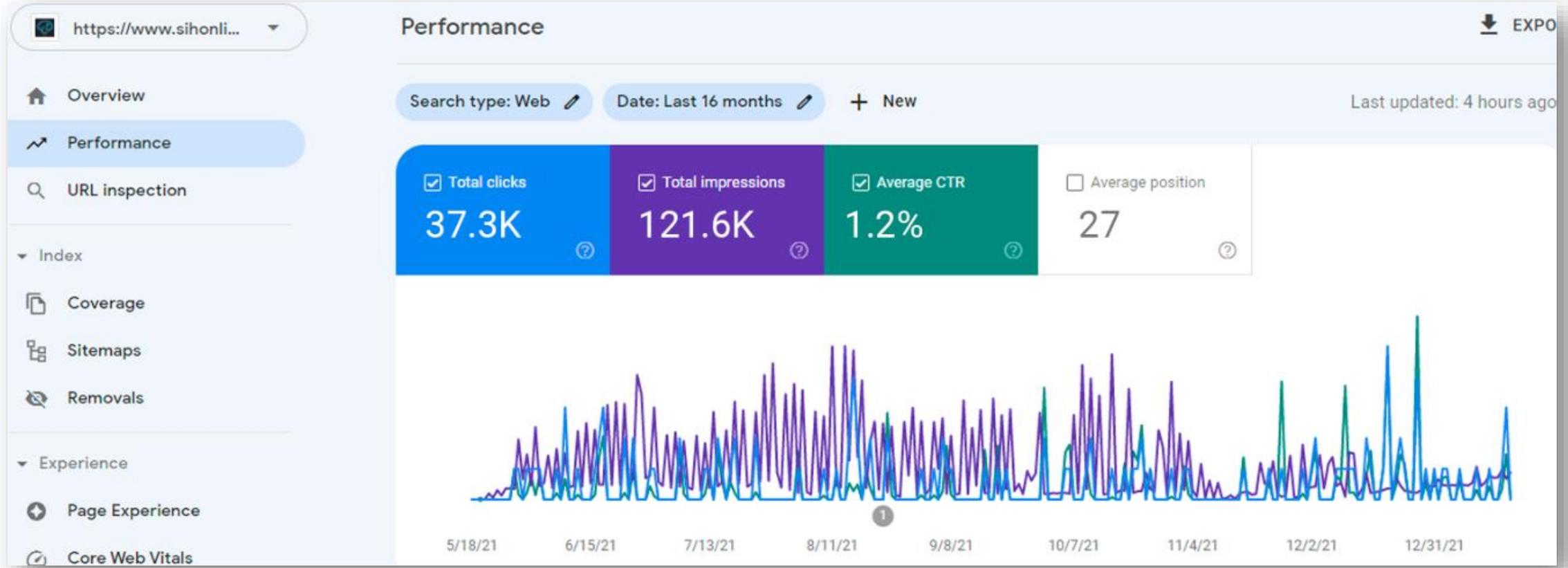
- Vintage Led Bulbs Factory
- Oven Bulbs Manufacturer
- China Vintage Led Bulb Supplier
- China Oven Bulbs Supplier
- Decorative Frosted Light Bulbs Manufacturer
- Decorative Frosted Light Bulbs Supplier
- Filament Led Bulbs Suppliers
- Vintage Led Light Bulb Factories
- Gold Crown Led Bulbs
- Vintage Edison Light Manufacturers



*Total Keywords Ranked on Google: **150+***



GOOGLE CONSOLE STATISTICS SIHON LIGHTING



More than 37 thousands clicks and 121,000+ Impressions in last 16 months with an average CTR of 1.2%.



TOP PERFORMING KEYWORDS SIHON LIGHTING

The screenshot shows the Google Search Console Performance report for the website https://www.sihonli... The report is filtered for 'Web' search type and 'Last 16 months' date range. The table displays the top performing queries, sorted by clicks. The columns are: QUERIES, PAGES, COUNTRIES, DEVICES, SEARCH APPEARANCE (Clicks, Impressions, CTR), and DATES. The top queries listed are: opal led lights (4 clicks, 134 impressions, 3% CTR), low voltage edison bulbs (3 clicks, 190 impressions, 1.6% CTR), led filament bulb factory (2 clicks, 554 impressions, 0.4% CTR), led filament bulb manufacturer (2 clicks, 285 impressions, 0.7% CTR), 12v edison bulb (2 clicks, 161 impressions, 1.2% CTR), and vintage led bulbs supplier (1 click, 145 impressions, 0.7% CTR).

QUERIES	PAGES	COUNTRIES	DEVICES	SEARCH APPEARANCE	DATES	
Top queries				↓ Clicks	Impressions	CTR
opal led lights				4	134	3%
low voltage edison bulbs				3	190	1.6%
led filament bulb factory				2	554	0.4%
led filament bulb manufacturer				2	285	0.7%
12v edison bulb				2	161	1.2%
vintage led bulbs supplier				1	145	0.7%

Top performing Keywords that brings traffic to the website are mostly Non-Branded Keywords that are very competitive in this market.



SEO INQUIRIES SNAPSHOT SIHON LIGHTING

Hello, here Mauro from WIR, i work for italian led company and we're interested to know if you find irregular bulb (like your model A165-SoftLed-SpecialG) but with high lumen performance, meanwhile my best regards

84.221.42.148

do you have these and how much please?

80.4.69.123

I would like to know if you have 12V filament bulbs

101.100.128.42



PAGERANK
GROW YOUR BUSINESS ONLINE

*Thank
You!*

